

STICKBULB PRIVACY POLICY & EUROPEAN GDPR COMPLIANCE

Our Privacy Policy:

At Stickbulb LLC, we take your privacy very seriously. Please read this statement carefully before exploring our website. By providing information to us you expressly agree to this privacy statement and our cookie policy. The stickbulb.com website is owned and operated by Stickbulb LLC. This Privacy Policy describes how information, including Personal Information, is collected from you and subsequently used, shared, secured and otherwise processed by Stickbulb LLC. and our affiliated companies ("stickbulb.com", "Stickbulb", "us" or "we").

"Personal Information", is any information that enables us to identify you, directly or indirectly, such as your email address, name, shipping and billing address, telephone number, company name, credit card information, any form of identification number or one or more factors specific to your physical, physiological, mental, economic, cultural or social identity.

Effective date and updates to our Privacy Policy.

This Privacy Policy is effective as of May 25, 2018. As our services evolve and we perceive the need or desirability of collecting or using information collected in other ways, we may from time to time amend this Privacy Policy and will provide a new effective date on the revised Privacy Policy. We encourage you to check our Site frequently to see the current Privacy Policy and User Agreement in effect and any changes that may have been made to them.

Information Stickbulb collects from you.

Information you give us:

Making a purchase Stickbulb is a lighting design manufacturer and seller. When you purchase our designs, we will ask you to provide credit card or other payment details as well as shipping information for orders.

Communicating with us In general, you can visit the Site without telling us who you are or revealing any information about yourself. However, if you correspond with us through our Contact Us page, by phone, email or otherwise, we will retain the Personal Information that you provide.

Information we collect about you:

Information about your visit. This may include the pages you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

Location information. Stickbulb may collect the location from which you visit our website. We do not treat this information as Personal Information, except when the information can identify you when associated with other Personal Information we hold or when we are required to do so under applicable law.

Stickbulb uses cookies:

Our Site may use cookies to distinguish you from other users. This helps us to analyze usage of our Site to customize and improve the content and the layout of the Site. For detailed information on the cookies we use and the purposes for which we use them, see our Cookie Policy.

How does Stickbulb use your Personal Information?

We use your Personal Information according to the terms of the Privacy Policy and User Agreement in effect at the time of our use. We will process your Personal Information where (1) you have provided your consent which can be withdrawn at any time, (2) where we are required by law, or (3) where the processing is necessary for the purposes of our legitimate commercial interests, except where such interest are overridden by your rights and interests.

1. We may use the Personal Information you give us for our legitimate commercial interests including, among other things:
 - a. to respond to your inquiries and to provide you with the information, products and services that you request from us;
 - b. to provide information on the products or services of our business;
 - c. to send you communications about our products and services;
 - d. where the processing is required in order to enforce or apply our User Agreement and other agreements you have entered into;
 - e. to contact you as necessary.
2. We may use the Personal Information we collect in either an identifiable or an anonymized form (independent of any personal identifiers):
 - a. to administer the Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
 - b. to improve the Site and to customize the content you see on the Site;
 - c. as part of our efforts to keep the Site safe and secure;
 - d. to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;
 - e. to do internal research on our Site visitors' interests and behaviors to better understand and serve our members.

We use email as the primary form of communicating transactional and relationship information with customers.

With whom does stickbulb.com share your Personal Information?

1. Stickbulb LLC does not sell, share, trade or give away Personal Information to any outside parties other than as described in this Privacy Policy. We reveal your Personal Information to unaffiliated third parties only when you request or authorize it, or to help complete a transaction for you which you have requested.
2. The term "outside parties" does not include our business. It also does not include companies that host our web servers or provide marketing assistance (like our friends at Mailchimp) and who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We only disclose your Personal

Information to comply with the law, applicable regulations, governmental and quasi-governmental requests, court orders or subpoenas, to enforce our User Agreement or other agreements, or to protect our rights, property or safety or the rights, property or safety of our users or others (e.g., to a consumer reporting agency for fraud protection etc.).

3. In the event of a corporate transaction, such as the purchase, sale or other transfer of all or part of our services or assets, we may transfer your Personal Information along with those assets or services to a prospective transferee (ex. Our dealer, wholesalers, etc).

International Transfer:

The Personal Information we receive may be held on our computers and systems in the European Union and in the computers and systems of our offices and data centers in the United States and may be accessed by or given to our staff working outside the European Union.

Your Personal Information may be processed by us in the United States, where laws regarding data protection may be less stringent than the laws in your country. By using this Site and by providing any Personal Information to the Site, all users, including without limitation users in Canada and the European Union, fully understand and unambiguously consent to the collection and processing of such Personal Information in the United States.

In addition, agents listed on the Site are located around the world. Due to the nature of our business and to enable us to offer goods and services worldwide, your Personal Information may be transferred to and held by merchants or sellers in any country in the world. By using this Site and by providing any Personal Information to the Site, all users, including without limitation users in Canada and the European Union, fully understand and unambiguously consent to the collection and processing of such Personal Information by such third parties.

How you can access and amend your Personal Information:

You are required to provide us with accurate and up to date Personal Information. You can email hello@stickbulb.com or call us to make changes to your updated personal information. Before sending you any Personal Information, we will ask you to provide proof of your identity. If you are not able to provide proof of your identity, we reserve the right to refuse to send you any Personal Information. We will respond as quickly as we can to your requests for details of Personal Information we hold about you.

Subject to any legislation which might, from time to time, oblige us to store the Personal Information for a certain period of time, we will respect your wishes to correct inaccurate Personal Information. Otherwise, we will hold your Personal Information for as long as we believe it will help us to achieve our aims as detailed in this Privacy Policy.

Opt- out:

If you do not wish to receive offers or other notices from us in the future, you can elect not to receive emails from us either by "unsubscribing" to an email you receive or by contacting us as indicated below. Any changes will affect only future uses of your information.

Your California privacy rights:

For California Residents Only. We may disclose your Personal Information to our affiliates or third parties when the third party receives Personal Information solely as a consequence of a single transaction where, as a part of the transaction, Personal Information had to be disclosed in order to effectuate the transaction.

Your European privacy rights:

For individuals within the EEA only. Under the GDPR, in certain circumstances, you have the right to: (a) request access to any Personal Information we hold about you and related information, (b) obtain without undue delay the rectification of any inaccurate Personal Information, (c) request that your Personal Information is deleted provided the Personal Information is not required by stickbulb.com for compliance with a legal obligation under European or Member State law or for the establishment, exercise or defense of a legal claim, (d) prevent or restrict processing of your Personal Information, except to the extent processing is required for the establishment, exercise or defense of legal claims; and (e) request transfer of your Personal Information directly to a third party where this is technically feasible.

In addition, where you believe that Stickbulb has not complied with its obligation under this Privacy Policy or European law, you have the right to make a complaint to an EU Data Protection Authority, such as the UK Information Commissioner's Office.

Links to third-party sites:

When you use the Site or our service, you may be directed to other websites that are beyond our control. These may include merchant sites where you select items for purchase or payment sites where you pay for your purchases.

We may also allow third party sites or applications to link to the Site. We are not responsible for the privacy practices of any third parties or the content of linked sites, but we do encourage you to read the applicable privacy policies and terms and conditions of such parties or websites.

This Privacy Policy only applies to our Site.